



TideSmart
GLOBAL



[illegible]

DRAWDOWN

THE MOST COMPREHENSIVE
PLAN EVER PROPOSED TO
REVERSE GLOBAL WARMING
EDITED BY PAUL HAWKEN



EXPERIENTIAL MARKETING
MOBILE TOURS/ROADSHOWS
SAMPLING/DEMOS
EVENT PRODUCTION
FIELD/LOCAL MARKETING

1
0
0
0

COMPANY
VOLUNTEER
HOURS
ANNUALLY



HEALTH & WELLNESS
BIOMETRIC TESTING
MEDICAL MARKETING
ADVOCACY



93 Staff

Maine | San Fran | Field



TURNKEY FULFILLMENT
EXHIBIT MARKETING



DIGITAL MARKETING • SOCIAL MARKETING

SOLAR POWER EFFORTS OFFSET
57,814 LBS. OF CO₂
ANNUALLY



ECO-MARKETING
ECO-ACTIVATION

48,750,000
ENGAGEMENTS | YEAR

MAKING
MOMENTS
MATTER FOR

15
YEARS



CX METRICS
CONSUMER RESEARCH
INSIGHTS & ANALYSIS



SUMERIAN
SPORTS.
& ENTERTAINMENT

SPONSORSHIP MARKETING:
EVALUATE • MANAGE • ACTIVATE

8

ACRES
OF OUR
OWN
SOIL



McKESSON



AutoNation



dish

Walmart

DELTA

OLYMPUS



*We've built relationships with the biggest
and best organizations on the planet.*



L.L.Bean



CHASE



SYLVANIA



AOL



P&G

SAFEWAY



CAMELBAK



Beam





Viridescent. *tour*

A Critical Mission.
A Compelling Opportunity.





Viridescent. *tour*

A National Green Home Tour.

Viridescent represents the first large-scale, multi-sponsor green event marketing platform available to brand marketers in the US.



Targeting fairs, festivals and other major events across the country and featuring both event activation and supporting content and coverage, Viridescent promises to deliver educational messages and sponsor visibility to millions of interested consumers.

Once on location and transformed — each room, from kitchen to bath, laundry to living room, bedroom to garage and exterior, provides an engaging platform to showcase sponsor products and services while promoting simple green solutions.



SPONSORSHIP / PARTNER OPPORTUNITIES

Apparel
Appliances
Automotive
Beverage
Building Products
Cleaning Supplies

Home Financing
Home Improvement
HVAC

Climate Control
Cookware
Credit Services
Electronics
Décor
Doors / Windows
Energy
Fitness
Food
Fixtures
Flooring
Furniture

Lawn & Garden
Lighting
Paint
Personal Care
Pet
Recycling / Composting
Recreation / Yard
Safety
Windows





TideSmart
GLOBAL

Viridescent.
tour

viridescenttour.com

Aaron Carpenter
President/CEO

TideSmart West
carpentera@tidesmartwest.com
510-517-4634