



ccecon17.com

## Catalysts of the Climate Economy A National Innovation Summit September 6-8, 2017 | Burlington VT

Join us to advance the climate economy as a cornerstone for national competitiveness and future prosperity!

Catalysts of the Climate Economy (cc:econ) is a 3-day national innovation summit in Burlington, Vermont bringing together entrepreneurs, investors, and thought leaders who are accelerating economic development by solving the unprecedented challenges presented by climate change. The event kicks off with a keynote, band, and celebration with Vermont food and beverages. Day 2 will feature speeches and roundtables with industry leaders, a pitch contest for entrepreneurs, and a Taste of Vermont dinner. The final day will consist of “innovation tours” guided by summit speakers and other changemakers. Tours will show the climate economy in action, businesses, farms, utilities, policy initiatives, and community models of energy production, efficiency, and economic renewal.

Register at [www.ccecon17.com](http://www.ccecon17.com)!



## AGENDA

### Opening Night: **IGNITE**

---

6:30 **Conference Keynote**

7:30 **CC:ECON Kickoff and Celebration**

Featuring Kat Wright and the Indomitable Soul Band and best in Vermont food and beverages.

# Day 2: ACCELERATE

## Ideas + Pitches + Action = Entrepreneurism + Investment

- 9:00 **Welcome to Vermont & Introduction to the Day**  
Paul Costello, *Executive Director of Vermont Council on Rural Development*  
Miro Weinberger, *Mayor of Burlington*  
Thomas Sullivan, *President of UVM*
- 9:30 **Kickoff Business and Policy Fishbowl**  
**Climate Solutions: The Future of the U.S Economy**  
A dynamic discussion between national business and policy leaders on the current progress of the climate economy, the opportunities ahead, and how to scale these efforts to achieve their optimal potential for the renewal of the American Economy.  
MODERATOR: **Stephen Lacey**, *Editor-in-Chief, Greentech Media*  
**Paul Hendricks**, *Manager of Environmental Sustainability, Patagonia*  
**Gary Hirschberg**, *Chairman and Former President and CEO, Stonyfield Yogurt*  
**Danny Kennedy**, *Entrepreneur/Investor/Sungevity/CA Clean Energy Fund*  
**Jigar Shah**, *Founder, Generate Capital*
- 10:30 **NETWORKING BREAK: Visit the Innovation Showcase**
- 10:45 **Accelerator Speech – The New Climate Economy**  
TBD
- 11:15 **Accelerator Speech – The Innovation Solution**  
Mary Powell, *CEO Green Mountain Power*
- 11:45 **Accelerator Speech – What’s Next? Scaling Up**  
Jigar Shah, *Founder Generate Capital*
- 12:15 **LUNCH**
- 1:30 **Breakout Sessions: Pitches, Speeches, and Dialogues**
- | <b>Solution Pitches</b><br><i>Pitch presenters propose actions to answer climate economy challenges.</i> | <b>Spark Speeches</b><br><i>Innovators share climate economy success stories, then speculate: what’s next?</i> | <b>Pop-Up Dialogues</b><br><i>Join fellow Summit attendees for pop up forums on climate economy topics facilitated by leaders in that arena.</i> |
|--|--|--|
|--|--|--|
- P1. Pitch: Transforming Transportation Systems**  
MODERATOR: **Steve Nicholas**, *Institute for Sustainable Communities*  
PRESENTERS: **Kyle Clarke**, *Beta Air LLC and Venture.Co* | **Scott Fisher**, *Greenlots* | **Ryan Popple**, *Proterra*
- S1a. Spark: Seeding and Growing Climate Economy Entrepreneurship**  
MODERATOR: **Ted Brady**, *Deputy Secretary, VT Agency of Commerce and Community Development*  
PRESENTERS: **Danny Kennedy**, *CA Clean Energy Fund* | **Jigar Shah**, *Generate Capital* | **Josh Whiton**, *Transloc*
- S1b. Spark: Renewing the Farm, Forest and Working Lands Economy**  
MODERATOR: **David Zuckerman**, *VT Lieutenant Governor*  
PRESENTERS: **Gary Hirschberg**, *Stonyfield Yogurt* | **Josh Prigge**, *Fetzer Vineyards* | **David Tepper**, *Earth Partners LLC and Forest Trends*
- D1. Dialogue: Financing Our Climate Economy Future**  
**Dan Reicher**, *Steyer-Taylor Center for Energy Policy and Finance at Stanford*

## 2:30 Breakout Sessions: Pitches, Speeches, and Dialogues

### P2. Pitch: Carbon Pricing or Market Development

MODERATOR: **Linda McGinnis**, *Energy Action Network*

PRESENTERS: **Marie-Claude Francoeur**, *Quebec Department of International Relations* | **Michelle Romero**, *Green For All*

### S2a. Spark: Expanding Clean Energy and Efficiency Finance

MODERATOR: **Rob Miller**, *VSECU*

PRESENTERS: **Bryan Garcia**, *CT Green Bank* | **Lila Preston**, *Generation Investment Management* | **Dan Reicher**, *Steyer-Taylor Center for Energy Policy and Finance*

### S2b. Spark: Advancing Clean Energy and the Grid

MODERATOR: **Mary Powell**, *Green Mountain Power*

PRESENTERS: **Jay Bellows**, *Northern Reliability Systems* | **Jeff Bernicke**, *Native Energy* | **David Blittersdorf**, *AllEarth Renewables* | **Seyi Fabode**, *Asha Labs*

### D2. Dialogue: Ensuring an Inclusive Climate Economy - How will we ensure that innovation and economic progress that answers climate change works for all Americans?

**Bill Generett**, *Urban Innovation21*

## 3:30 NETWORKING BREAK: Visit the Innovation Showcase

## 3:45 Breakout Sessions: Pitches, Speeches, and Dialogues

### P3. Pitch: Transforming through Distributed Generation

MODERATOR: **Kerrick Johnson**, *VELCO*

PRESENTERS: **Danny Kennedy**, *CA Clean Energy Fund* | **Scott Kessler**, *LO3 Energy* | **Navneet Trivedi**, *Vrinda Inc.* | **Jeff Wolfe**, *Jeff Wolfe Consulting*

### S3a. Spark: Buildings of the Future: Low Carbon Solutions in our Built Environment

MODERATOR: **Bob Stevens**, *Stevens and Associates*

PRESENTERS: **Tedd Benson**, *Bensonwood Homes/Unity Homes* | **Aaron Carpenter**, *TideSmart Global* | **Jean Carroon**, *Goody Clancy* | **Alex Wilson**, *Resilient Design Institute*

### S3b. Spark: Incubating and Accelerating New Business Ventures

MODERATOR: **Ellen Kahler**, *VT Sustainable Jobs Fund*

PRESENTERS: **Bill Generett**, *UrbanInnovation21* | **Emily Reichert**, *Greentown Labs Incubator* | **Marilyn Waite**, *Village Capital*

### D3. Dialogue: National and State Policies to Drive Innovation and Advance the Climate Economy

**Todd Barker**, *Meridian Institute*

## 4:45 Breakout Sessions: Pitches, Speeches, and Dialogues

### P4. Pitch: Financing & Marketing Comprehensive Home Efficiency Transformations

MODERATOR: **Karen Glitman**, *Efficiency VT*

PRESENTERS: **Tammy Agard**, *EEtility* | **Susan E. Coakley**, *Northeast Energy Efficiency Partnerships* | **Andy Frank**, *Sealed* | **Dan Gray**, *Empower*

### S4a. Spark: Innovation for Consumer Products

MODERATOR: **Richard Eidlin**, *American Sustainable Business Council*

PRESENTERS: **Paul Hendricks**, *Patagonia* | **John Repogle**, *Seventh Generation* | **Jostien Solheim**, *Ben & Jerry's*

### S4b. Spark: Modeling Community Success

MODERATOR: **Noelle MacKay**, *City of Burlington Community & Economic Development*

PRESENTERS: **Bob Dixson**, *Mayor of Greensburg Kansas* | **Darron Scott**, *Kodiak Electric, Kodiak Alaska* | **Miro Weinberger**, *Mayor of Burlington*

### D4. Dialogue: Telling the National Climate Economy Story

TBD

- 5:45 **Recap of the Day and What's Next**
- 6:00 **DINNER: Locavore Taste of Vermont**
- 7:00 **Encouraging Climate Economy Entrepreneurism**  
**Senator Bernie Sanders**
- 7:15 **Climate Economy Entrepreneur Pitch Contest**  
A plenary fishbowl with six 4 minute start up pitches to an investor circle; judgement and investment award!  
MASTER OF CEREMONIES: **Marguerite Dibble**, *Gametheory*  
JUDGES: **Kyle Clark**, *Venture.co* | **Seyi Fabode**, *Asha Labs* | **Bryan Garcia**, *Connecticut Green Bank* | **Danny Kennedy**, *California Clean Energy Fund/Sungevity* | **Lila Preston**, *Generation Investment Management* | **Jigar Shah**, *Generate Capital* | **Bob Zulkoski**, *Vermont Works*
- 8:30 **NETWORKING RECEPTION with Beer and Wine**

## Day 3: Explore

---

### Tours & Setting Direction

Tours will feature Vermont models of renewal and regeneration in the climate economy. Tours will be fun, educational and interactive; each will feature key Vermont locations and people.

Tours will engage the leadership of all participants in contributing to the renewal of the Vermont economy through a facilitated set of conclusions around two questions:

*“What have you seen and heard that interests you in Vermont’s future Climate Economy?”*

*“What is your advice to the people of Vermont for what should come next?”*

Ideas will be aggregated into a formal framework for presentation to Vermont’s Governor and Legislature as a platform of action to advance the next stage of the state’s economic development.

**T1. Advancing Comprehensive Efficiency Efforts**

***McKnight Lane Net-Zero Affordable Housing community; Vermont Energy Investment Corp, Shelburne Museum, NRG Systems***

LEADERS: **Ben Doyle**, *USDA Rural Development* | **Karen Glitman**, *Efficiency VT*

**T2. Vermont’s Energy Plan and Public Policy**

***Vermont State House, Department of Public Service, and sites highlighting the implementation of Vermont’s innovative energy and efficiency policies***

LEADERS: **Chris Bray**, *Chair, Senate Committee on Natural Resources and Energy* | **Jon Copans**, *VT Council on Rural Development*

**T3. Green Building, Efficiency and Design**

***McKnight Lane Net-Zero Affordable Housing community, Net-Zero Middlebury Town Office, Woodchuck Cider, and other green building and design stops in Addison County***

LEADERS: **Steve Maier**, *Former State Representative* | **Linda McGinnis**, *Energy Action Network*

- T4. Net Zero Burlington, and Diverse Dynamic Development**  
*Sites showcasing Burlington's leadership as the nation's first city powered by 100% renewable energy*  
 LEADERS: **Jared Duval**, Energy Action Network | **Neale Lunderville/Darren Springer**, Burlington Electric | **Noelle MacKay**, CEDO Director | **Miro Weinberger**, Mayor of Burlington VT
- T5. Carbon and the Soil; the Future of the Working Landscape**  
*Center for an Agricultural Economy and Northeast Kingdom farms and agriculture institutions*  
 LEADERS: **Joshua Faulkner**, University of Vermont | **Jenna Koloski**, Vermont Council on Rural Development | **Sarah Waring**, ED Center for an Agricultural Economy
- T6. Distributed Generation and the Rural Grid**  
*Sites showcasing Vermont utilities and advancing distributed clean energy in a rural grid*  
 LEADERS: **Nate Hausman**, Clean Energy Group | **Kerrick Johnson**, VELCO | **Mary Powell**, Green Mountain Power
- T7. Vermont Climate Economy Business Leaders**  
*Sites highlighting business leaders, such as Encore Renewable Energy at the South Burlington landfill, that are finding business opportunities in climate economy solutions*  
 LEADERS: **Ted Brady**, Vermont Agency of Commerce and Community Development | **Chad Farrell**, Encore Renewable Energy
- T8. Modeling Community Success in the Climate Economy**  
*Rutland: the Solar City including Green Mountain Power Energy Innovation Center and VELCO Weather Analytics Project, Rutland Regional Medical Center Solar site, NRG Community Solar, Stafford Hill Solar Farm and Battery Storage*  
 LEADERS: **Paul Costello**, Vermont Council on Rural Development | **Steve Costello**, Green Mountain Power



Catalysts of the Climate Economy is produced by:

**Vermont Council on Rural Development**

PO Box 1384, Montpelier VT 05601 | 802-223-5878 | [info@vtrural.org](mailto:info@vtrural.org) | [vtrural.org](http://vtrural.org)

**The Catalysts of the Climate Economy Summit is made possible by our generous sponsors:**

**Diamond:** Bay and Paul Foundations | National Life Group and National Life Charitable Foundation | NRG Systems | Sustainable Futures Fund of the Vermont Community Foundation | University of Vermont | Vermont Low Income Trust for Electricity (VLITE)

**Platinum:** Acorn Fund of the Vermont Community Foundation | City of Burlington | Seventh Generation | Vermont Agency of Commerce and Community Development | VSECU Vermont State Employees Credit Union

